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17.Title	Linking Balanced Scorecard to Performance Management System
Conference	International Conference on Statistics and its Application in Management, May 1-3, 2008 IIM, Kozikode,
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Abstract	This paper attempts to bring about a link between Balance score card and Performance Management. This can help to enhance your expert credibility within the organization by learning as much as possible about this subject. Balance score card help the organization to address two issues one is implementing organization strategy and secondly is performance management. Many a times even after very good systems we are not able to achieve the stated objectives the reason is the organization objective and individual objectives are not linked properly. Thus after linking Balance score card with performance objective the will enable the organization to translate company's vision and strategies and link it to individual objective.