Executive Masters in Management

1 year • Weekends

A Program for Senior Executives offered at our Sion, Vashi & Kandivli Centers at Mumbai. The Executive Masters in Management is specifically designed to meet the needs of Senior Management Professionals with 5+ years of work experience. This Fast-track program delivers comprehensive coverage of a wide range of Management subjects, building on the knowledge base of participants, who bring a wealth of prior experience and learning to the classroom. The learning environment is highly challenging and enriched by an advanced curriculum and applications.

The Program consists of 2 Semesters, where the Foundation of Management - Financial Management, Production Operation and Inventory Management, Marketing Management etc. are covered in depth in the first Semester. During the second semester you will be given assignments in 4 major Functions:
- Human Resources Management
- Operations Management
- Marketing Management
- Finance Management

The Second Semester will also cover Leadership sessions, Case Studies, Guest Lectures, Industrial Visits... Each student should take on a live Project in the existing Organization where he is currently working, or in any other Organization of his choice... in any functional area... (s)he will have to make a presentation on his project..

At ITM we believe in the holistic development of an individual... so the program coverage includes Soft Skills Training, Leadership Training, Group Discussions.

Eligibility: For Graduates with minimum 5 years of work experience.

Duration: 1 year (Weekends)

Course Content:

SEMESTER 1
- Principles of Management
- Managerial Economics / Macro Economics
- Financial Management / Managerial Accounting
- Introduction to Marketing / International Marketing
- Introduction to HR/Organisation Behavior
- CIS / Enterprise Resource Planning Quantitative Techniques & Quantitative
- Analysis in Decision Making
- Corporate Taxation
- Production Operation & Inventory Management Strategic Management

SEMESTER 2
- Leadership Theories/Case studies
- Corporate Social Responsibility
- Business Communication
- Presentation Skills/Public Speaking
- BGE (Guest Lecture)
- MNCE (Guest lecture)
- Leadership Theories / Case studies HR Assignments
- Analysis/Design of Performance Management Systems
- OD Case studies
- Training & Development

Operations Assignments
- Supply Chain Management
- Project Management
- Total Qual Mgmt

Marketing Assignments
- Market Research
- Consumer Behaviour
- Product & Brand Management

Finance Assignments
- Financial Planning
- Risk Management
- Money & Capital Markets

PROJECT REPORT

Please note: The Management reserves the right to alter, modify or change the curriculum from time to time.