Executive Masters in Healthcare Management

1 year • Weekends

Health Management is among the top ten millennium professions according to a recent Survey in USA. As healthcare management is becoming increasingly privatized there is a greater need for not only skillful doctors but also efficient hospital and Health Care Managers.

If Health Care Services and working in hospitals have always fascinated you rather than scaring you off, you have a flair for a job in Health Care Organizations and an eye for detail then you can consider a career in Health Care and Hospital Management. A large number of private hospitals and clinics have come up all over the country. With increasing emphasis on quality of health care and patient satisfaction there is a tremendous need for persons with a professional qualification in Health Care and Hospital Management. Professional courses in Health Care and Hospital Management are available for both medical and non-medical persons.

The Executive MBA in Health Care Management program has evolved through conscious efforts of executives with a specific aim of meeting the training needs of the fastest growing Healthcare Industry and Healthcare organizations in India.

ITM now offers this course, recognizing the growth prospects of the healthcare industry. The curriculum concentrates on general management, aimed specifically for corporate or entrepreneurial hospital management, with a strong practical and interdisciplinary focus.

The objectives of this program are:
- To provide management education to the medical, Allied health and other personnel working in the field of health service industry.
- To equip executives concerned with health administration to update their knowledge about management.
- To develop relevant skills and attitudes in the day to day running of the hospital.
- To prepare them to apply different modern management techniques in managing health care services in the country.

Eligibility - Graduates of any discipline are eligible to apply. Selection is based on the work experience in hospitals, pharmaceutical companies, Health Care industry and Community Health Care Services, etc. Minimum work experience of two years in health care industry is essential.

Duration: 1 year (Weekends)

Please note: The Management reserves the right to alter, modify or change the curriculum from time to time.

Course Content: EMHCM 0615 V-1

**SEMESTER 1**
- Principles of Health Service Management
- Planning of Health care Institutions
- Marketing Management/ Marketing of Health Care Services
- Financial & Cost Accounting for Hospitals/Finance Management
- Material Management & Inventory Control Systems
- Clinical Support & Utility Services / Hospital Support & Utility services
- Human Resource Management / Labour Laws

**SEMESTER 2**
- Medical Emergency Systems (MES)/Disaster Management (Workshop)
- Health Policy/Programs & Administration
- Total Quality Management in Health Care/Medical Ethics
- Medico Legal Systems / Hospital, Law & its application
- Hospital Management Information System (Guest Lecture)
- Business Policy & Strategic Management
- Quantitative Techniques
- International Health Services / Medical Tourism (Guest Lecture)

PROJECT/INTERNSHIP IN A HOSPITAL / CLINIC