

Application ID

Form Sr. No.



ITM Business School
Institute for Technology and Management

(AICTE Approved)

Bengaluru • Chennai • Hyderabad • Mumbai • Nagpur • Navi Mumbai • Warangal

Application Form PGDM 2011-13

Dear Candidate,

Thank you for taking the first step towards applying for the ITM PGDM 2011-2013 program. Please read and understand the following information, to make your application process smoother.

Your application kit contains the following:

1. Application Form
2. Applicant Profile Form
3. Program Prospectus
4. Schedule of Fees

If you did not receive any of the above, please contact our counselors, as below -

Toll Free: 1800 209 9727

Email: admissions@itm.edu

You must send your completed application to:

Admissions Office

Institute for Technology and Management
1001, Platinum Techno Park
Plot No. 17-18, Sector 30 A,
Vashi, Navi Mumbai 400 705

Application Instructions:

1. This Application Form and the Applicant Profile Form is to be filled out in its entirety, and must be accompanied with all required supporting documents. The information you provide in this application form is a very important part of the admissions process and therefore accurate and complete answers to the questions are required. Any admission granted on the basis of false information will be cancelled.
2. Please keep a photocopy of this form after it is filled. You are required to carry the same, if called for the Selection Process.
3. Please send a soft copy of your photograph by email to photos@itm.edu
The filename should be your name and the form serial number. (eg. amit_shah1234.jpg)
4. Documentary Requirements: You must send the following documents along with your application. Use the check boxes below, to confirm:
 - Application Form
 - Applicant Profile Form
 - Attested photocopies (by Gazeted Officer, Notary Public or School/College Principal) of all mark-sheets and certificates (from class X onwards, up to and including graduation). If you have not received your final year sheets, please indicate the same in the application form.
 - Attested Copy of your CAT / XAT / GMAT / MAT / State CET / other test scores. If you have not received your score report, indicate the same in the application form.
 - Proof of work experience, if any (Photocopy of Experience Letter / Pay Slips / Offer Letter)
 - Scholarship Application Form (optional). See Pg. 6

PLEASE FILL THIS FORM IN CAPITAL LETTERS ONLY

Applicant's Personal Details

Name: _____
Surname Firstname Father's Firstname

Mother's Full Maiden Name: _____
Surname Firstname Father's Firstname

Date of Birth: _____
DD MM YY

Gender: Male Female

Marital Status: Single Married

(Affix passport size photograph)

Permanent Address: _____

_____ City: _____ State: _____

Pincode _____ Phone: _____ Mobile: _____
(Area Code)

Preferred E-mail: _____

Alternative E-mail: _____

Communication Address: Same as above

If you are not currently residing at the permanent address please mention the communication address.

Communication Address: _____

_____ City: _____ State: _____

Pincode _____ Phone: _____ Mobile: _____
(Area Code)

Preferred E-mail: _____

Alternative E-mail: _____

Campus & Specialization Preference

Post Graduate Diploma in Management (PGDM) (Campus selection - Indicate in order of preference from 1 to 7)

Bengaluru Chennai Hyderabad Mumbai (Dombivli) Nagpur Navi Mumbai Warangal

PGDM Choice of Specialization (Indicate in order of preference from 1 to 5)

Marketing Finance Human Resources Management Information Technology

Supply Chain and Operations Management

Personal Interview

Personal Interviews will be conducted in the following cities. Please tick one city of your choice*.

Ahmedabad Chennai Jaipur New Delhi Warangal

Bengaluru Hyderabad Kolkata Patna

Bhubaneshwar Indore Navi Mumbai Raipur

*ITM reserves the right to cancel or change the interview locations at its sole discretion. Only short listed candidates shall be called for the selection process.

Academic Record

Provide complete information on examination marks. Marks stated here must tally with those in the original mark sheets. Percentages should be computed by including all subjects/papers that you took in your exams. Those who are appearing for their final examination in the year 2011, should include the cumulative percentage of marks upto the last examination conducted.

	Name of the Institution	City / Town	University/Board	Stream	Degree	Date of passing	% of Marks
Post Graduation							□□□□ %
Graduation							□□□□ %
H.S.C.							□□□□ %
S.S.C.							□□□□ %

Note: 1) Please attach attested copies supporting above qualifications
2) The attestation should be done by Gazetted Officer / Notary Public / School or College Principal

Test Scores

Please list your score for all the listed competitive entrance tests you have taken.

Test	Registration Number	Overall Percentile	Date of Test DD / MM / YY
CAT			
XAT			
MAT			
State CET			
GMAT			
Others			

Professional Certification (If any)

Type of Certification	Name of the Institution	Month & Year of Certification	Awards (If any)

Work Experience

Mention full time paid employment after graduation only. Do not include Training / Project Work

Total period of work experience (months) □□□□

Organisation	Designation	Duration		Annual Remuneration	Achievements (If any)	Industry
		From	To			

Other Experience

Please mention any Volunteer / Social Work Events / Workshops or Projects you have undertaken.

Total period of work experience (months)

Organisation	Designation	Duration		Annual Remuneration	Achievements (If any)	Industry
		From	To			

Extra Curricular Activities

List 6 main activities/achievements post 10+2.

1	4
2	5
3	6

Family Details

Father's Name: Surname First Name Fathers Firstname

Qualification:

Occupation:

Phone: (Home) (Work) (Mobile)

Annual Income: email:

Mother's Maiden Name: Surname First Name Fathers Firstname

Qualification:

Occupation:

Phone: (Home) (Work) (mobile)

Annual Income: email:

Payment Details

To be Filled by Applicant	Application Fees Part I* Amount to be paid Rs.200/-*	Application Fees Part II* Amount to be paid Rs.800/-*	Application Fees - Downloaded forms Amount to be paid Rs.1000/-
Paid by	Cash / Cheque / DD	Cash / Cheque / DD	Cash / Cheque / DD
Cheque / DD No.			
Cheque / DD Date			
Drawn on:			
Branch			
Receipt No. & Date			
Issued At			

***Applicants submitting a downloaded form should send Rs.1000/- by DD only.**

Note: The Application fee is non-refundable.

Scholarships

ITM awards a limited number of scholarships to candidates who have demonstrated special academic, social, artistic or personal achievements and whose personal or family finances are inadequate to support the costs of the PGDM program. The scholarship awards are in the form of full or part waiver of Academic Fees and other costs at the sole discretion of the Scholarship Committee.

If you wish to apply for a scholarship, please contact the Admission Counselors at 1800-209-9727 or email (admissions@itm.edu) to receive the scholarship application form by email.

All disputes pertaining to matters of admission and its terms and conditions are subject to Mumbai jurisdiction and no other court shall have jurisdiction in this matter.

I hereby certify that the above information is true, to the best of my knowledge. I authorize Institute for Technology and Management and any of its employees to use the information contained in this application in any manner it deems necessary for the purpose of admission into its programs.

Date:

Signature of the Candidate:

Signature of the Parent:

Applicant Profile Form

Instructions: Please note that your application will be considered incomplete until this form is duly filled out with all questions appropriately answered. Moreover, your quality of answer to the "ESSAY QUESTION" would be assessed as part of the selection criteria used to evaluate your application.

Name: _____
Surname Firstname Father's Firstname

Mother's Full Maiden Name: _____
Surname Firstname Father's Firstname

Date of Birth: _____
dd mm yy

Gender: Male Female Marital Status: Single Married

(Affix passport size photograph)

Permanent Address: _____

_____ City: _____ State: _____

Pincode _____ Phone: _____ Mobile: _____
(Area Code)

1. How did you first hear about ITM? Tick the source(s) of information

- Newspaper (newspaper name, city)
- Radio Ads (name)
- Friends
- Email
- ITM Alumni (name, contact)
- ITM Website
- Other Website (names)
- ITM Brochures
- Coaching Centre (name, city)
- College (name, city)
- Other Sources (mention if any)

2. Name the top 3 MBA websites you consult for selecting B-schools?

.....

3. Name the top 3 Magazines you consult for selecting B-schools?

.....

4. Would you like to visit the campus?

Yes No
 Which Campus?

5. When and where did you buy this application form?

_____ _____ _____ _____
MM YY Place State City

6. Are you aware that ITM has an online application system as well?

Yes No

If yes, why did you not apply online?

7. What is your perception of ITM campuses?

- ITM Business School, Bengaluru Excellent Good Average Unaware
- ITM Business School, Chennai Excellent Good Average Unaware
- ITM Business School, Hyderabad Excellent Good Average Unaware
- ITM Business School, Mumbai (Dombivli) Excellent Good Average Unaware
- ITM Business School, Nagpur Excellent Good Average Unaware
- ITM Business School, Navi Mumbai Excellent Good Average Unaware
- ITM Business School, Warangal Excellent Good Average Unaware

8. How well do you know the ITM programs below?

ITM Business School

Post Graduate Diploma in Management Very Well Somewhat Well Heard of it No Idea

ITM Global Leadership Centre

PGDM: International Business Very Well Somewhat Well Heard of it No Idea

PGDM: Human Resource Management Very Well Somewhat Well Heard of it No Idea

PGDM: Retail Management & Marketing Very Well Somewhat Well Heard of it No Idea

ITM Institute of Financial Markets

PGDM: Financial Markets Very Well Somewhat Well Heard of it No Idea

9. Tick the campus name(s) that fall in the following two categories?

a) I will certainly join any of these campus(es) if offered to me

- Bengaluru Hyderabad Nagpur Warangal
- Chennai Mumbai (Dombivli) Navi Mumbai (Kharghar)

b) Not sure, may consider joining (depending on other attractive offers in hand)

- Bengaluru Hyderabad Nagpur Warangal
- Chennai Mumbai (Dombivli) Navi Mumbai (Kharghar)

10. How do you view the ITM PGDM program fees compared to other similiar B-Schools?

- Higher than similar B-Schools
- About the same as other similar B-Schools
- Lower than other similar B-Schools

11. What is your perception of the placement record of ITM Business School compared to other B-schools you have applied to?

(Fill out for all the three options as appropriate)

- Higher than other B-Schools I have applied to (mention the B-School names)
.....
- About the same as other B-Schools I have applied to (mention the B-School names)
.....
- Lower than other B-Schools I have applied to (mention the B-School names)
.....

12. List the other institutes (in order of importance) you have applied to for your MBA/PGDM program?

- 1)
- 2)
- 3)
- 4)
- 5)
- 6)
- 7)
- 8)
- 9)
- 10)

13. Did you hear about ITM in your college? If yes, tell us which month and year?

Yes No

MM	YY

14. Which B-School Rankings survey have you seen? What, in your opinion is ITM's ranking in them?

Source	Ranking/Rating	Source	Ranking/Rating
<input type="checkbox"/> AIMA		CAT coaching Institute	
<input type="checkbox"/> Crisil		<input type="checkbox"/> IMS	
<input type="checkbox"/> MBA Universe		<input type="checkbox"/> Career Launcher	
<input type="checkbox"/> Outlook		<input type="checkbox"/> Professional Tutorials	
<input type="checkbox"/> Dalal Street		<input type="checkbox"/> T.I.M.E.	
<input type="checkbox"/> Pagalguy		<input type="checkbox"/> Any other (mention name)	
<input type="checkbox"/> C-Fore (HT-Mint)		<input type="checkbox"/> Any other source(s) (mention name)	
<input type="checkbox"/> BT - Nelson			
<input type="checkbox"/> Business World			
<input type="checkbox"/> Business Today			
<input type="checkbox"/> Business Standard			
<input type="checkbox"/> Business Week			
<input type="checkbox"/> CSR (Competition Success Review)			
<input type="checkbox"/> Hindustan Times			

15. Please rank the below variables that are important to you in choosing a B-School.

Very Important (VI) / Quite Important (QI) / Fairly Important (FI) / Slightly Important (SI) / Not at all Important (NI)

- | | |
|--|---|
| <input type="checkbox"/> Curriculum | <input type="checkbox"/> Campus Location |
| <input type="checkbox"/> Quality of Faculty | <input type="checkbox"/> Campus Facilities |
| <input type="checkbox"/> Quality of Students | <input type="checkbox"/> Placement Record |
| <input type="checkbox"/> Reputation/Ranking | <input type="checkbox"/> Internship Experience |
| <input type="checkbox"/> Campus Safety | <input type="checkbox"/> International Exposure |

Mention other important factors not covered in the list.

.....

.....

16. Did you take coaching for any of the MBA entrance exams given below? Is yes, mention

CAT XAT MAT CET GMAT Any Other

Name of the coaching institute

Contact Number of the coaching institute

City and the centre address where you studied

Name of the guidance counselor/mentor at the coaching centre

Contact Number of the guidance counselor/mentor at the coaching centre

Did you hear about ITM at your coaching centre? If yes, describe how ITM was promoted to you?

.....
.....
.....

17. What type of interaction have you had with ITM and did it encourage you to apply?

Campus Visit It encouraged me to apply It did not encourage me to apply

Counseling Sessions It encouraged me to apply It did not encourage me to apply

Online Chat It encouraged me to apply It did not encourage me to apply

Telecounseling It encouraged me to apply It did not encourage me to apply

Any other (name) It encouraged me to apply It did not encourage me to apply

1.

2.

Which contact has been most helpful?

18. Explain what additional interaction you would like to have with ITM to help you further your admission decision?

.....
.....
.....

19. Have you visited the ITM Website?

Yes No

If Yes, was the website

Very Good Good Fair Poor Very Poor

20. If you are related to or well-acquainted with any student/graduate/staff/faculty of this college, please give

Name

Relationship Year of graduation Contact Number

21. Name and age of siblings who are currently studying in undergraduate college?

Name Age

College Name

Stream

Which year of college?

1st Year 2nd Year 3rd Year 4th Year

22. List all MBA interviews which you have attended so far or plan to attend in future.

- 1)
- 2)
- 3)
- 4)
- 5)
- 6)
- 7)
- 8)
- 9)
- 10)

23. Give names of all MBA colleges you have received admission offers from.

.....

.....

.....

24. When do you plan to take a decision on which B-School to join?

.....

.....

.....

25. Who was the most influential in helping you to apply to ITM?

- Parents
- Friends
- Yourself
- Teacher
- ITM counselor
- Mentor
- Other

26. What industry & profile are you targeting for placements on completing your MBA / PGDM?

Industry

Profile

27. Give the name and contact number of any ITM alumni who may have motivated you to apply?

Name

Contact Number

28. Have you taken feedback from current students of any of the ITM B-school campuses? If yes give the campus name(s) and describe the feedback.

Yes No

Campus Name

Feedback

FOR PARENTS USE

1) How would you fund your child's education?

- Savings
- Loan
- Any Other

2) What are your top concerns related to choosing a B-school for your ward?

- a)
- b)
- c)
- d)
- e)
- f)

3) Would you be willing to attend an open house for parents with the purpose of clarifying any doubts that you might have, related to the college?

- Yes
- No

For More Information - 1800-209-9727



ITM Business School

Institute for Technology and Management