Contemporary management mantras

The ITM EEC leadership series had its students and faculty interface with Harsha and Anita Bhogle for relevant lessons from the sports arena

Prema Mistry

Corporate corridors have become more competitive and resemble a sports arena to a greater extent these days. With concepts like team spirit gaining relevance, the ITM EEC leadership series had its students and faculty interface with Harsha and Anita Bhogle for relevant lessons from the sports arena on February 1, 2013.

Nitin Putcha, vice president, Operations and Marketing, ITM Group of Institutions, introduced the two speakers and their book ‘The Winning Way’, which shares how sports and management are similar to each other.

Taking this as the theme for the evening, the duo provided examples of Sachin Tendulkar and Sunil Gavaskar, explaining how they did not let their egos and attitudes come in their way for the good of the team. The interactive session that followed had students asking pertinent questions about the book and how its principles would be beneficial to them.

Interactive format

Explaining how such interactions help management students understand what lies ahead in their careers, Prof R S Mani, vice president, Institutional Development, ITM Group of Institutions, said, ‘Today’s seminar draws lessons from the sports arena instead of lessons from the corporate boardrooms. In fact, the book highlights how principles of excellence, teamwork, competitiveness as seen in cricket can inspire better performance.”

Multiple benefits

“Such interactions help students get a varied perspective of management. They learn to draw inspirations from successful professionals and look up to them as role models. Further, they also get a unique opportunity to interact with luminaries,” he said.

“The ITM EEC leadership series aspires to have at least two events a year, where we can have unique experiences of successful professionals shared with our executive MBA students. The intent is to develop out of the box thinking and facilitate them on the path of excellence and success in their careers,” he added.

Adding value

The fact that both Harsha and Anita Bhogle are IIM A alumni was a ‘value add’ for the ITM students.

Prof Mani pointed out that ‘IIM A is an institution par excellence whom we all hold in high regard. Yet, all alumni of any institution are not successful to the same extent. It is here that we wish to organise a series of seminars for our executive education students to help them add value to their careers. Anita and Harsha are achievers in their own way and also have the keen desire to share their learnings. This is what makes them a unique choice for us to kickstart this series.’

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Laugh Lines

Professor: Why do you get such low marks?
Student: It’s all your fault. The question paper has questions but the answer paper doesn’t have any answers in it!

Why are exams like girlfriends?
1. Too many questions.
2. Difficult to understand.
3. Farther explanation is always needed.
4. Result has no correlation with efforts made.
5. Always asked things that are ‘out of syllabus’.

How do you make hi-tech sweaters? Log onto the internet!

Painless: You will study up to a very high standard
Student: Forget that, tell me whether I will pass this standard!

KC College organises lecture series

KC College organised the annual Vidyasagar Principal KM Kundnani Lecture Series on January 31, 2013. Manju Nichani, principal, gave the welcome address. Dignitaries on the dais were Arun Jaitly, Leader of Opposition, Raja Sabha; Piyush Goyal, member, BJP, Raja Sabha; Kishu Mansukhani, president, HSNC Board and Niranjan Hiranandani, former president and member, HSNC Board. Arun Jaitly gave an overview of the challenges that face India today. He spoke about the conflict between hope and realism in the youth of today and said that though the scenario did appear dismal, yet there were many sectors that still inspired hope. He spoke about the need to raise the income levels of 60% of India’s population, who are still kept out of the developmental process. He said that there were many ways that the youth could contribute and hoped that they would take these challenges seriously and rise to the occasion. Niranjan Hiranandani threw light on the need for role models for the youth and good governance for the nation.

Simsr hosts finance conference

A national conference on finance was held on January 29, 2013 at Sasmira’s Institute of Management Studies and Research (Simsr), Worli, Rajesh Tope, Minister for Higher & Technical Education, Government of Maharashtra, addressed the importance of technology, and stressed on raising the standards of rural India through the banking sector. He asked young India to replicate the Gandhian philosophy of ‘more for less for more.’ According to him, experiencing life or ‘Life-Ex’ as he put it, is more important than the Sensex. Maganlal Desai, president, Sasmira, and UK Gangopadhyay, executive director, validated the importance of research, analysis and development as the cornerstones of a successful world class institution.

Actor Prepares conducts dance and acting workshops at NCPA

From February 2013, Anupam Kher’s Actor Prepares is conducting a month-long evening workshop in dance and acting. This will be held five evenings every week across four weeks, at the Sea View Hall at the Tata Theatre, NCPA, Mumbai.

There will also be the option of a weekend workshop held on Saturdays and Sundays across four weekends. These workshops are aimed at age groups 16 years and above and will take them through various modules of acting and dance, such as Bollywood dance, body movement, voice and speech, camera acting, personality development and voice and diction.