With increasing levels of pollution, unhealthy lifestyles and over-population being an ongoing problem, there is an increasing need for efficient healthcare in today's world.

Due to this, there is an increased need for specific courses that will ensure trained nursing and allied health professionals. When we think of healthcare, we often think only of Doctors and Surgeons who are at the forefront of any medical practice, however without the able support of a range of highly skilled and expertly trained medical professionals, doctors alone would find it difficult and often impossible to care for their patients.

Nursing, Medical Laboratory Technologists, Optometrists, Diagnosticians and many other professionals are key players in the delivery of effective healthcare.

So much is the demand for properly qualified health professionals, that there is an acute shortage of them, in India and world-wide.

ITM Group of Institutions, one of India's leading not-for-profit educational organisations has dedicated itself to improving Healthcare Services to the community through relevant and practical training of nursing and allied, paramedical health personnel.

ITM Institute of Health Sciences has collaborations with Indian and foreign Universities. This is a four-year programme, with three years of study and one year of internship, which has clinical lab and trade experience. There is also practical training in the basic sciences and in the detection of clinical diseases.

The final year internship will allow students to work in specialty eye clinics, hospitals and other Optical establishments. After completing a Bachelorate in Optometry, students can start their own Optician business, be a consultant, get into professional services like the corporate sector or study further and get into training and research. An optometrist is one of the top most earning professionals in the country today.

ITM Institute of Health Sciences offers the following programs:

- Bachelorate in Optometry prepares students for careers in the highly lucrative field of Eye Care.
- Bachelorate in Medical Lab Technology: A medical lab technologist plays a crucial role in the accurate detection of the patient's condition through the application of Clinical Laboratory Science. He is the first line medical professional who helps a patient in the battle for better health.

Health Care Management: With a large number of private hospitals and clinics coming up all over the country, and a renewed emphasis on quality of health care and patient satisfaction—there is a tremendous demand for persons with a professional qualification in Health Care and Hospital Management. On the lines of professional business managers, Healthcare and Hospital Managers are involved in the operations of a healthcare facility, to provide effective and cost efficient healthcare to the community.

Delivered in a flexible weekend format, ITM's Executive Masters program prepares working health care professionals for management positions in this industry.

For more information, call ITM IHS toll-free at 1800 209 9757 or email admissions@itm.edu

Do you have an eye for healthcare?

Renewed emphasis on healthcare has increased the scope for health professionals.

ITM Institute of Health Sciences