Social responsibility initiative by ITM Institute of Fashion, Design and Technology

ITM Institute of Fashion, Design and Technology, a leading design school in Mumbai actively promotes social responsibility and citizenship role among the students. The students of IFDT are continuously encouraged to participate in several CSR activities and as a part of this they have been involved in designing the uniforms for the children of NGO 'SEAL'.

SEAL (Social & Evangelical Association for Love), situated at New Panvel, rescues the destitute, give them food, shelter and supervised medical care. Thereafter they find out the whereabouts of the person and reunite them with their families. If no one comes across to receive them, then SEAL becomes their permanent abode.

Today, SEAL is one of the major referral points for more than 25 NGOs, Mumbai Police, Navi Mumbai Police, Railway Police, Medical Colleges, Municipal Hospitals and well-wishers in the city.

The ITM Group has established the Center for Social Initiatives to instil the sense of social responsibility among its students. As a part of the activities of Centre for Social Initiatives (CSI), the ITM Trust has established a Home for Girl Children in Kanchipuram, Tamil Nadu. In 2004, the trust also commenced operations in its first ever primary school in the same city. This school, affectionately called "Kanchi Kids", is destined for further development into a full-fledged primary/secondary education center with a focus on providing world-class education to economically and socially underprivileged children.