The business of fashion

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A short cut-down:

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Vidyalankar is the vision of Prof. C. S. Deshpande, who was a Gazetted Officer and dedicated himself sincerely to the pursuit of academic excellence. Having begun teaching students in his own house, he went on to found Vidyalankar and made it one of the finest institutions in the country.

In 1987, Vidyalankar entered the fashion industry with the launch of Vidyalankar Fashion Design School, which was the first and the only fashion design institute in India. Today, Vidyalankar is one of the leading fashion design institutions in the country, offering courses in fashion design, interior design, graphic design, multimedia design, and design management programs.

ITM Institute of Fashion Design and Technology (ITM) is a part of the Vidyalankar Group of Institutions, which is one of the leading educational institutes in India. It offers a range of courses in fashion design, interior design, graphic design, multimedia design, and design management.

Leaders of designers are the ones that many people think is the most important role in the fashion industry. Lead designers are the creative leaders, developing designs for individual lines or for entire companies. They work closely with merchandisers or sourcing specialists to ensure that the designs are manufactured to spec and are delivered on time. They also work closely with the marketing and sales teams to ensure that the designs are marketed and sold successfully.

From its humble beginnings 50 years ago, the Vidyalankar Institute of Technology has grown to world-class stature, offering an array of courses for students.