

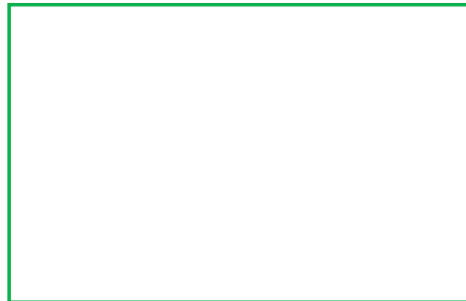


"STUDY IN CANADA"

GeeBee Education, one of the leading Overseas Education Consultants, have organised Free Seminars on 'Study and Settle in Canada' at Churchgate (25th February - 11.00 am - Tel.No: 43223333), Andheri (25th February - 6.30 pm - Tel.No: 28297277), Borivali (26th February - 6.30 pm - Tel.No: 28954545) and Thane (27th February - 6.30 pm - Tel.No: 25388444). Prior registration is compulsory. Information will also be provided on Education Loans. Students will be given a Free Information Guide on 'Studying in Canada' written by Vinayak Kamal. Parents are also welcome.

Canada offers a high standard of living and is consistently ranked by the United Nations as one of the best countries in the world to live and study. Tuition fees for international students are amongst the lowest in Canada as compared to other countries. Students have a choice of a large number of Universities, Colleges and Technical Institutes. For all that it offers, Canada has a remarkably low cost of living. International students are allowed to work part-time for 20 hours per week. Upon graduation, students are allowed to work full-time in Canada for one to three years after the course completion. This provides an excellent opportunity to gain International work experience. Says Mr. Vinayak Kamal, "Canada welcomes International students and provides an excellent opportunity for Permanent Residency to qualified students. Besides, Canada is one of the safest countries for Indian students." Canadian Study Permit rules have been simplified for Indian students. The Visa processing time has been reduced for certain institutions that are participants under the Student Partnership Program (SPP). Students are now required to submit very few documents under SPP. Even a bank loan is accepted by Canadian High Commission.

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Clinical—Research—is allied to the field of medicine. Prior to a new drug being launched in the market, it needs to be tested on human test groups under tightly controlled conditions, monitored and documented. All of this comes under the umbrella of clinical research. Since India is a huge market for drugs and has a huge population for drug trials, it naturally follows that a lot of such research and studies will find their way here.

Dr. Suneeta Jaitly, currently pursuing her degree in clinical research in Mumbai, is of the opinion that this is a largely unexplored field so far and can be exploited by the people studying for it in the first wave as there are not too much competition so far. Being a qualified homoeopath, she says, "I wanted to use my medical background and merge it with another skill set of writing. In my batch I have very many people from homoeopathy, allopathy, MBBS, and MSc streams, who wanted to better these sectors are just opening up as soon by the interest being shown by qualified doctors, homoeopaths and science graduates."

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given the speed at which the job market moves, three years is too long a time to invest for a part-time MBA.

What about correspondence courses, distance or online learning programs?

Distance programs are gaining in popularity amongst working executives, with the convenience of self-paced study and no classes to attend. Still, distance programs are not valued on par with full-time or even part-time programs when it comes to getting a job. With so many eligible job seekers armed with MBAs from reputed institutions, a distance MBA just doesn't match up.

Realising that working professionals needed a faster, but more enriching Executive Masters program, in 2003 ITM Executive Education Center started offering students the choice of a weekend class schedule for Executive Masters programs. Students could choose to attend classes on Saturdays and Sundays, rather than during the week. This format proved so popular that within a year all new batches were following the weekend format.

and industry-experienced faculties, to conveniently located centers and a variety of amenities for students, has been created with the needs of its students in mind.

Close to home or work

"Earlier we had just one campus in Mumbai and students would have to travel for hours to reach us. But we realised that it would be better to come closer to our students' offices or homes. So we started looking at center locations that would be convenient to our students," said Prof. Rajesh Pillai. ITM Executive Education Center now has centers in Sion, Matunga, Dadar, Churchgate, Marine Lines, Malad, Vile Parle, Dombivli, Chembur, Vashi, Nerul and Kharjapur. "We are still expanding! ITM has upcoming centers in Oshiwara, Kandivli and Thane among others," he said.

But it's not just convenience of timing and location that makes ITM Executive Center so popular amongst working professionals. The Center offers two programs - a 24-month Masters program in Business Administration, which is for

young professionals and a 16-month program, which is for experienced executives. This distinction allows the faculty to design and deliver the right level of learning to their students. "Young executives who have under three years of work experience need a good grounding in business fundamentals and concepts. Older executives bring a wealth of experience into the classroom and require more advanced, exploratory learning," says Prof. Pillai. "Our faculties are also able to adapt course content and subject coverage based on the age and experience of the batch."

It's no surprise that students find the programs very rewarding. "My biggest worry was that I would have to go through all the old theories and mug up the definitions as if I was a fresher," said Akriti, a student of the 16-month program, "but I was relieved to see that my batch was full of experienced people like me - who don't need to be taught the basics. I want to build upon what I already know," she said.

Technology is a major component of studies at ITM Executive Education Center. Students get state-of-the-art laptops and a customised book-kit as a part of the program. What's more, all classrooms are fitted with LCD projectors and A/V equipment. Faculties are able to deliver lectures enhanced with multimedia and receive student assignments via email. All this technology really comes to the fore when students have to work on group assignments and projects. With a busy work-week ahead of them, most students meet virtually, over chat-rooms and email, to work on their group projects.

So what's the real benefit in signing up for an Executive Masters program? Prof. Rajesh Pillai says: "Career progression is our main objective, but our students experience many more benefits. The professional and social networking possibility is a big bonus, many students find their next jobs, business deals, and even start new ventures while enrolled with us. The big benefit is getting promotions and new jobs. Most of our students are able to move up to management positions in their organisations within a year of completing the program."

Weekends have become the most productive days of the week for so many working professionals who realise that they need to get qualified, get an edge and get hired.

For more information about ITM Executive Education Center and to choose a program and center that's right for you, call Toll-free 1800-206-9272 or email it.admissions@itm.edu

Jobs are back!

Are you ready to get hired?

THE RECESSION IS OVER, AND COMPANIES ARE HIRING AGAIN. WHAT CAN YOU DO TO GET AN EDGE OVER THE COMPETITION AND BE HIRED?

Now that the anxious period of the recession is over, the institution of choice for part-time executive education in Mumbai. The numbers speak for themselves, with over 2,000 students currently enrolled in Executive Masters programs at its 11 locations, spread across Mumbai and Navi Mumbai.

"Our focus is very clear and simple," says Prof. Rajesh Pillai, Director of ITM Executive Education Center. "We want to give working professionals a competitive advantage over their peers who do not have a Masters qualification, and we want to do it in the fastest, most convenient and academically enriching way possible."

The Center has focused all its efforts in offering Executive Masters programs that are designed for working professionals. Everything from specially developed curricula

EXECUTIVE MASTERS PROGRAMS AT ITM EXECUTIVE EDUCATION CENTER

- 16-month Executive Masters program in Business Administration
- 24-month Masters program in Business Administration (with specialization)

